

Learn to Lead for the Dentist 3-Part Mini-Series



This course series will provide solutions to one of the most common challenges of understanding expectations between dentist and staff. The course objectives are to identify, articulate and strengthen leadership skills so that the dentist can build a culture to support the practice's growth goals. Episode 1: Discovering 5 keys to align expectations with your team; Episode 2: Committing to your goals and roles; Episode 3: Pinpointing and closing gaps for success. Fee: \$125/registrant (access to live webinars & recordings until March 10, 2023). [Register now](#)

Ricki spent over 20 years serving as an executive for nonprofit dental organizations, both on the clinical and laboratory side. Most recently she was the CEO for The Pankey Institute. Ricki has been successful in turning around organizations which struggled with sustainability in changing markets. She has turned lagging organizations into thriving organizations and developed teams who demonstrated a commitment and culture which bolstered the organizations. Her strengths lie in the areas of strategic thinking, financial management, creativity, building teams, developing culture and honing leadership skills. Formerly as a CEO and now as a coach, she helps others identify, articulate and strengthen leadership skills so that they can build a culture to support their practice's growth goals. Ricki partners with dentists to identify what's really important and to hone the behaviors and thinking which support achieving their goals for themselves and their practices. She is committed to continual learning and growth. Ricki holds internationally recognized certifications in both non-profit management and coaching.

Course Presenter: Ricki Braswell, CAE



2019 CEO – Beyond Coaching ▪ **2011-2019** President & CEO – The Pankey Institute for Advanced Dental Education ▪ **2001-2011** Executive Director – National Association of Dental Laboratories & National Board for Certification for Dental Laboratory Technology

Bachelors of Science, Sociology and Political Science, Florida State University



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Course Registration

SafeLink Consulting is the sponsor of this webinar course. The last episode in the course series provides a Q&A opportunity. The series is best suited for dentists and requires no prior level of skill, knowledge, or experience. Fee is \$125/registrant for series of 3 episodes and payable upon registration. Space is limited. The broadcast series will be recorded and available for viewing by registrants until March 10, 2023.

Episode 1 Setting Expectations, January 27, 2023, 12pm - 12:30pm ET: Feel like you're speaking a different language sometimes? Discover the 5 keys to aligning your expectations with your team.

Episode 2 Creating Commitment, February 03, 2023, 12pm - 12:30pm ET: How 5 questions can help your team commit to your goals and their role in creating success for the practice.

Episode 3 Closing the Gap, February 10, 2023, 12pm - 12:30pm ET: Think you communicate effectively? This self-assessment will pin-point any gaps and help you close them so that your practice is set up to succeed.

[Register for course series](#)

Cancellation with full refund can be made until 5pm ET, January 26, 2023. After this date no refunds will apply. Live episodes will be recorded and accessible to registrants until March 10, 2023.

Course Credit

SafeLink Consulting is the AGD provider of this course with 30 Minutes of AGD PACE MAGD/FAGD credit per episode for a total of 1.50 hours provided for AGD subject code 550. SafeLink Consulting, Inc. will report credits using subject code #550 Practice Management and Human Relations, to the Academy of General Dentistry (AGD) as an AGD Approved PACE Program Provider for FAGD/MAGD credit. A link to the course evaluation will be provided at the end of the series.



This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the provider approval of SAFELINK CONSULTING, INC. SAFELINK CONSULTING, INC. is approved for awarding FAGD/MAGD credit. AGD ID# 327654. Participants must complete a quiz and survey and include their AGD # when registering for a course to ensure credits are reported to AGD.



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If you have any questions about this course, contact Mary Bartlett direct at 470-533-2582 or mary@safelinkconsulting.com or contact [SafeLink Consulting](#) | 770.205.6745 or 800.330.6003 www.safelinkconsulting.com